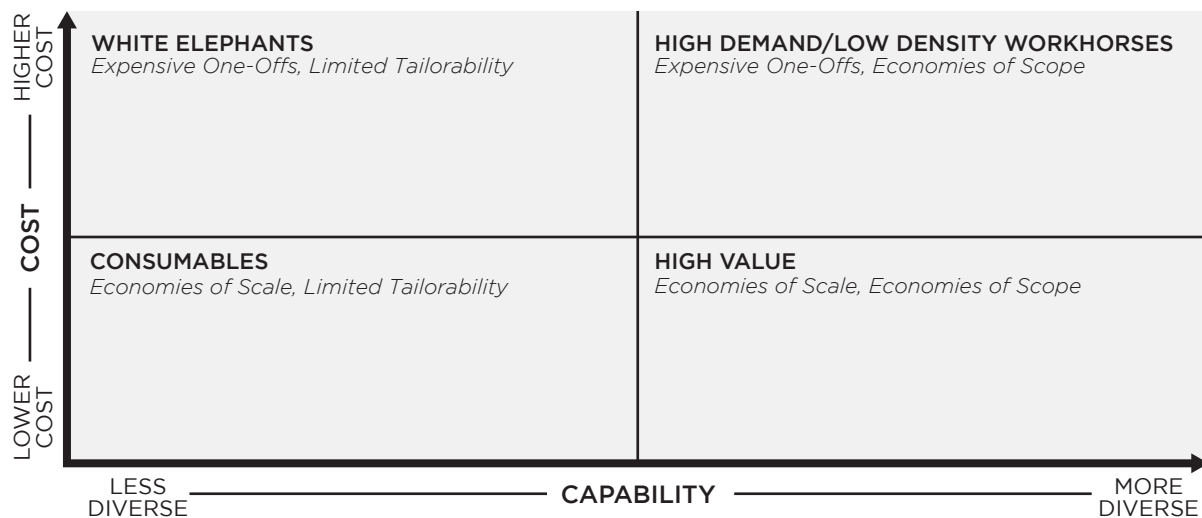


You have read our six part series, so now what's next? This worksheet helps you visualize the relationship between cost and capability for different options you're considering paired with 8 key actions for the future.



## 8 Key Next Step Actions

- 1 Understand and Analyze the Cost-Capability Matrix:** Gain a comprehensive understanding of the cost-capability matrix and its four quadrants, considering the spectrum of innovation investments it represents.
- 2 Assess Tradeoffs & Identify Investment Opportunities:** Utilize the matrix to identify crucial tradeoffs between innovation costs, risks, and performance, and identify avenues for judicious investment. Evaluate where cost-conscious decisions can be balanced with customizability and where emerging capabilities show potential for adoption and scaling.
- 3 Apply the Matrix for Technology Strategy:** Tangibly guide technology strategies by applying the matrix to plot specific capability solutions and visualize their alignment with different perspectives and priorities. Use the matrix as a framing tool for objective debates and trade-off analyses in capability planning and investments.
- 4 Leverage Bottom-Up and Top-Down Dynamics:** Encourage collaboration between frontline units and higher authorities by plotting capabilities on the matrix. Understand the perspectives of both application contexts and scaled priorities, identifying disconnects and enriching discourse on optimized decisions.
- 5 Identify Capability Gaps & Development Opportunities:** Evaluate the positioning of existing and emerging capabilities on the matrix to understand maturity levels, adoption risks, required investments, and adjacent possibilities. Identify capability clusters, target gaps, and plan for development opportunities systematically. Balance short-term and long-term activities on roadmaps.
- 6 Continuously Assess and Adjust:** Regularly reassess and adjust capabilities on the matrix as constraints shift. Consider changes in risk tolerance, budget fluctuations, and evolving contexts. Prompt iterative alignment and optimize capability decisions accordingly.
- 7 Foster Data-Driven Decision-Making and Dialogue:** Use the matrix to foster data-driven decision-making by surfacing assumptions and focusing on objective trade-off analysis. Encourage dialogue and discussion around capability decisions, enhancing clarity, and ensuring quality decision-making.
- 8 Incremental Steps For Organizational Maturity:** Recognize that there is no universal technology prescription, and progress is achieved through incremental steps. Sequentially raise organizational maturity by considering short and long-term costs, risks, and payoffs, leveraging insights gained from the matrix.

By taking these key actions, readers can apply the insights gained from the six articles and utilize the cost-capability matrix as a valuable tool for guiding technology strategies, optimizing decision-making, and navigating the complex landscape of innovation within their organizations.